



PARTNERSHIP OPPORTUNITIES AT ARTSWORCESTER

WELCOME

ArtsWorcester is happy to offer new opportunities for your community presence—and your team.

With remote work and virtual meetings now here to stay, you need new ways to build employee connections and strengthen relations with customers, clients, and vendors. Here, you'll find opportunities and events to meet those needs—while showing an informed, meaningful commitment to our city, art in this region, and the diverse communities invested in both.

A range of partnerships can build camaraderie and creativity in your employees, and help you host unique, successful events. Corporate partnerships support our mission to engage artists and the public in the advancement—and celebration—of contemporary art. With over 500 artist members, ArtsWorcester's beautiful galleries host exhibitions, educational programs, and youth activities, open and free to all.

The options that follow are a starting point. A year-long partnership can begin at any time, rolling into the following season. And just as our galleries are different with each exhibition, we can customize your engagement to your needs and interests. If there's a kind of event or recognition you don't see here, we can make it happen.

Read on for this season's offerings, and picture yourself here.

THIS SEASON AT ARTSWORCESTER

MEMBERS' EXHIBITIONS:

(275 artists altogether)

/// **Scaled Down**, a small-works show for the holiday season (November to December, 2023)

/// **Feast**, a food-themed collaboration with the Fitchburg Art Museum, expanding our reach to Northern Worcester and Middlesex counties (March to April, 2024)

/// The raucous, no-holds-barred **annual One exhibition** (July to August, 2024)

THE COLLEGE SHOW, a competitive show of undergraduate artwork from area schools, marks its 20th anniversary. Outside of athletics, the College Show offers the only cross-institutional student opportunity in Worcester—and builds the next generation of artists and audiences. (February to March, 2024)

JURIED & COMPETITIVE EXHIBITIONS:

/// **Material Needs 2023**, new grant-funded works produced in Worcester County (September to October, 2023)

/// **Page Turner** (November to December, 2023)

/// **Artists' Shoeboxes** (January to February, 2024)



THIS SEASON AT ARTSWORCESTER

(continued)

ART ON THE LINE

(200+ participating artists, 120 attendees)

Saturday, April 13, 2024

This **active, accessible fundraiser** sells out every year, attracting a younger audience primarily residing in the City of Worcester. Hundreds of small-scale, two dimensional artworks are donated and suspended from the ceiling to create an immersive, mobile experience, with every piece priced at \$20.

Attendees line up and rush in when the doors open to snatch their favorites from the lines. This fast-paced sale supports our programs, builds artist confidence, and introduces people to buying original artwork.



YOUTH PROGRAMMING

In partnership with the Worcester Public Schools, ArtsWorcester has been providing high school students with after-school experiences with artists and exhibition production since 2015. A new career awareness program for **future arts administrators** aims to develop a diverse, home-grown corps of arts workers, and eventual arts leaders, for our city.

While all sponsorships support our education and outreach efforts, your support may be directed specifically to youth programming. It will be recognized through that program's promotional material, and with the gallery benefits corresponding to your contribution.



ABOUT OUR AUDIENCE

WHO LOVES ARTSWORCESTER?

/// Gallery-goers, collectors, and cultural tourists, with high educational and income levels

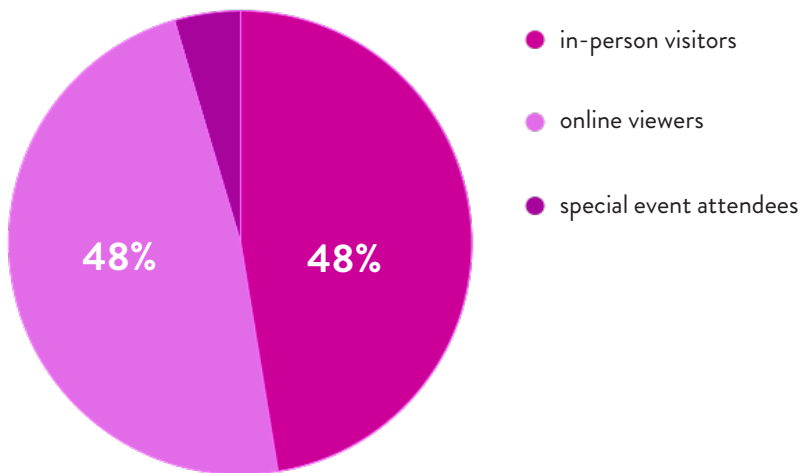
/// Exhibiting artists (350+ a year), their friends and families

/// Artists and audiences working across sectors including finance, technology, education, law, and medicine

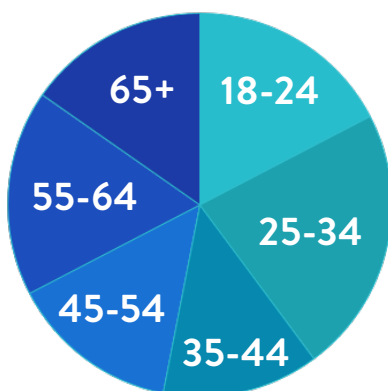
12,400+

in-person visits to a dozen exhibitions

visitorship:



age distribution:



15,000+

social media followers

Instagram, Facebook, LinkedIn, and Twitter

/// 4-6 dedicated posts per exhibition

Follow us @artsworcester

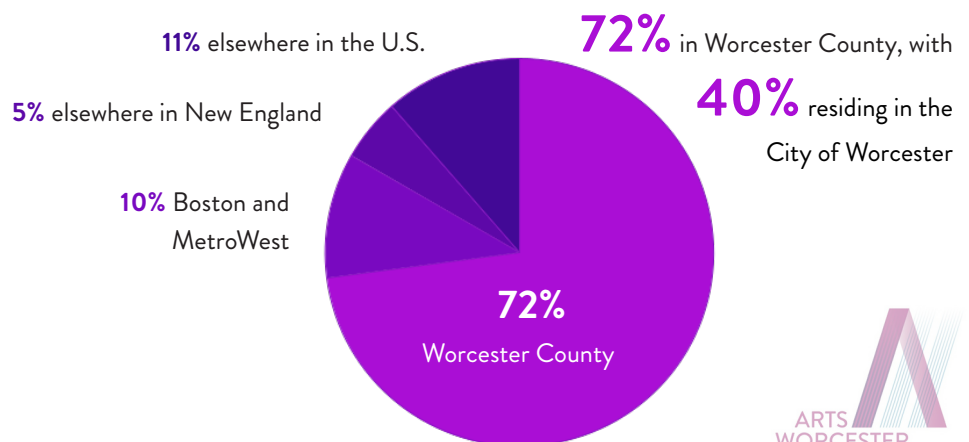
2,400+

email subscribers

average 2.5 emails sent per month

/// announcements, prize winners, event invitations, seasonal newsletters

where they live:



BECOME A PARTNER

UNDERWRITER | \$10,000

limited to one underwriter per industry

FOR YOUR TEAM:

- /// Two complimentary gallery rentals
- /// Three gallery experiences to build creativity and camaraderie
- /// Two private exhibition tours, with featured artists

FOR THE PUBLIC:

Your logo prominently placed on promotions and gallery walls for the entire season, with:

- /// Art On The Line, with ten complimentary tickets for you
- /// Three member exhibitions
- /// The twentieth anniversary of the College Show
- /// Three smaller competitive exhibitions
- /// Two solo exhibitions
- /// Two dedicated posts on Facebook and LinkedIn
- /// Recognition on website and in our annual report



LEAD SPONSOR | \$7,500

FOR YOUR TEAM:

- /// One complimentary gallery rental
- /// Eight complimentary tickets to Art On The Line
- /// One customizable gallery experience to build creativity and camaraderie
- /// Two private exhibition tours, with featured artists

FOR THE PUBLIC:

Your logo prominently placed on promotions and gallery walls for:

- /// Three member exhibitions
- /// The 20th College Show
- /// Three smaller competitive exhibitions
- /// Two solo exhibitions
- /// Two dedicated posts on Facebook and LinkedIn
- /// Recognition on website and in our annual report



EXHIBITIONS SPONSOR
\$5,000

FOR YOUR TEAM:

- /// One customizable gallery experience to build your team’s creativity and camaraderie
- /// One private exhibition tour, with featured artists

FOR THE PUBLIC:

- Your logo placed on promotions and the gallery walls for:*
- /// Three member exhibitions
 - /// The 20th College Show
 - /// Three smaller competitive exhibitions
 - /// Two solo exhibitions
 - /// Recognition on website and in our annual report



MEMBERS ONLY | \$2,500

FOR YOUR TEAM:

- /// Two private exhibition tours, with featured artists

FOR THE PUBLIC:

Your logo placed on promotions and the gallery walls for:

- /// Three member exhibitions
- /// The twentieth anniversary of the College Show
- /// Recognition on donor signage, website and in our annual report



COLLEGE SHOW SPECIAL
\$1,000

- /// Logo placement on promotions and gallery wall text for the 20th College Show
- /// Recognition on donor signage, website, and annual report
- /// College Show exhibition tour for corporate sponsors, with featured student artists
- /// Additional gallery tour of another exhibition of your choice, with featured artists

Like one of these options, or want a different combination? Call Juliet Feibel at 774-778-1324 or email at juliet (@) artsworcester.org. Thank you for your support!

