

Central Massachusetts Portfolio Review

FAQs

What is the Central Massachusetts Portfolio Review?

The Central Massachusetts Portfolio Review is an opportunity for artists to have their portfolios or in-process series critiqued by area professionals and curators. The event is on May 5, 2018, and runs from 10:00 AM through 3:00 PM at the Fitchburg Art Museum, in partnership with ArtsWorcester. Payment is required to participate. You must [register your interest online](#) and you will be contacted for further information:

What can I expect at the event?

If you signed up for a session you can expect to have your artwork looked at by a reviewer during your 20 minute session.

- When you arrive check-in at the *Artist Check-in* table.
- Arrive 15 minutes prior to your review.
- No late arrivals, no rescheduling, no refunds.
- If you have back-to-back sessions, give yourself enough time to get to your next reviewer.
- Electrical power and wifi are limited, so download and save all necessary images and documents prior to your review.

There will be 10 reviewing stations throughout the museum and when you are not in a session you can wait in the lobby or explore the museum. Portfolio reviews will begin promptly on the hour or on the half-hour, concluding at 3:00 PM.

Who should attend?

Artists, designers, and craftspeople are invited to have their portfolio or in-process series reviewed. Members of ArtsWorcester and the Fitchburg Art Museum are strongly encouraged to participate at a discounted rate.

What is the cost to participate?

There are member and non-member rates. For current members of ArtsWorcester or the Fitchburg Art Museum the cost is \$60 for one 20-minute session or \$150 for three. The non-member rate is \$80 for one 20-minute session or \$200 for three sessions.

How do I register?

Online registration requires you fill out a simple [Google form](#). Payment should be made after we confirm your time slot. Payments are due by May 1st. Current members of ArtsWorcester or the Fitchburg Art Museum receive a member discount rate (25% savings).

What should I bring?

- A fully charged laptop, iPad or tablet to show your digital portfolio. We cannot guarantee electrical outlets or wifi access, so please have everything charged and downloaded ahead of time.
- A small example of your artwork, no larger than 13"x19", or a small sketchbook
- Artist Business cards to share with attendees and reviewers

Help, I don't have business cards! Where can I order business cards?

Artist business cards are great for sharing your artwork with others. Be creative and professional with what you include. You should list your name, website, and email, and can also include artist social media accounts. Moo.Com or VistaPrint are resourceful sites for creating free and inexpensive business cards or premium cards. Order early to allow a few weeks for delivery.

Is there a suggested dress code?

Business casual clothes are recommended, but dress however you would like.

What do I say to my reviewer?

- **Research your Reviewer:** Google your reviewer to learn more about their experience in the industry. Brainstorm what you would like to ask them related to your artwork and their background.
- **Introduce yourself:** Give them your artist-elevator pitch. Layout your portfolio or laptop and clarify your goal with the reviewer.
- **Share your portfolio:** Laptops, tablets, or sketchbooks are welcome. State any goals you might have for the review. Be sure to respect constructive criticism and ask questions for clarification.
- **Thank You:** Send along a thank you note to make an excellent impression.

Where can I wait in between reviews?

The lobby of the Fitchburg Art Museum will accommodate artists waiting for their review session. Portfolios and laptops must be attended at all time. The Fitchburg Art Museum staff are not responsible for any misplaced, damaged, or stolen artwork.

What if I need to cancel a review I signed-up for?

If you must miss a session please email us to alert us so that we can fill your vacancy. We cannot guarantee a refund and there is no rescheduling.

Can I buy back-to-back times with a reviewer?

We appreciate your interest in getting feedback from one particular reviewer, but encourage participants to seek feedback from a variety of voices. The staff will review any request for back-to-back sessions before confirming this possibility.

Can I bring slides of my artwork?

No, slides will not be reviewed. As technology has shifted over the years the resolution on a computer screen has increased and we encourage all participants to show their artwork on a computer or tablet screen. Our reviewers are well versed in looking at images on screens and understanding the artwork. If you believe bringing in a small artwork (no larger than 13x19") or sketchbook might help for texture then you may bring one in.

Where should I park?

Free parking is available in the Fitchburg Art Museum parking lot, located on the side of the building off of Elm Street. Additional parking is available in the Workers Credit Union parking lot off of Academy Street.